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Singhal teaches and conducts research on the diffusion of innovations, the positive deviance approach, organizing for social change, the entertainment-education strategy, and liberating interactional structures. His outreach spans public health, education, human rights, poverty alleviation, sustainable development, civic participation, democracy and governance, and corporate citizenship.

Singhal is co-author or editor of 14 books – *Positive Deviance: A New Paradigm of Social, Organizational, and Behavioral Change* (in press, Sage, 2017); *Inspiring Change and Saving Lives: The Positive Deviance Way* (2014); *Health Communication in the 21st Century* (2014); *Inviting Everyone: Healing Healthcare through Positive Deviance* (2010); *Protecting Children from Exploitation and Trafficking: Using the Positive Deviance Approach* (2009); *Popular with a Purpose* (2008); *Communication of Innovations* (2006); *Organizing for Social Change* (2006); *Entertainment-Education Worldwide: History, Research, and Practice* (2004); *Combating AIDS: Communication Strategies in Action* (2003); *The Children of Africa Confront AIDS: From Vulnerability to Possibility* (2003); *India's Communication Revolution: From Bullock Carts to Cyber Marts* (2001); *Entertainment-Education: A Communication Strategy for Social Change* (1999); and *India's Information Revolution* (1989). Three of Singhal's books won awards for distinguished applied scholarship. In addition, he has authored some 180 peer-reviewed essays in outlets such as the *Journal of Communication*, *Communication Theory*, *Communication Monographs*, *Health Communication*, *Management Communication Quarterly*, *Communication Quarterly*, and *Journal of Health Communication*.

Singhal won Top Paper Awards from the International and National Communication Associations (ICA & NCA) a dozen times, and Ohio University's Baker Research Award twice. He was selected Distinguished *Carroll Arnold Lecturer* at NCA in 2015 and recognized with the *Elizabeth Andersch 2014 Award* for outstanding contributions to the communication discipline by the Scripps College of Communication, Ohio University. The Social Science Research Council & the International Communication Association recognized him with the *Communication Research as Collaborative Practice Award* in 2009 and the *Communication Researcher as an Agent of Change Award* in 2008. The NW Communication Association honored him with the 2007 *Human Rights Award for Steadfast Commitment to Social Justice, Social Change, and Freedom*, and in 2005, USC's Norman Lear Center recognized him with the first *Everett M. Rogers Award for Outstanding Contributions to Entertainment-Education*.

Singhal's recent academic honors and appointments include *Presidential Scholar*, Mudra Institute of Communication Arts, India (2015 onwards); *President-Appointed Visiting Professor*, Kumamoto (National) University, Japan (2011 to 2014); *Fulbright Hays Scholar*, Slovakia (2012); *Schomburg Distinguished Scholar*, Ramapo College, NJ (2011), *Commerzbank Foundation Professor*, Chemnitz University of Technology, Germany (2009); *Berkitt Williams Distinguished Lecturer*, Ouachita Baptist University, Arkansas (2009); and *Raushni Memorial Deshpande Distinguished Lecturer*, Lady Irwin College, University of Delhi, India (2006).

Singhal's research has been supported by the National Institutes of Health, The National Science Foundation, The Dutch Health Research Council, Centers for Disease Control and Prevention, Ford Foundation, Rockefeller Foundation, The David and Lucile Packard Foundation, and the State of Oklahoma Department of Rehabilitation Services. He has served as an advisor to the World Bank, UN-FAO, UNICEF, UNDP, UNAIDS, UNFPA, U.S. Department of State; U.S. A.I.D., Family Health International, PATH, Save the Children, the BBC World Service Trust, International Rice Research Institute, Voice for Humanity, and private corporations such as Procter & Gamble (U.S.A and Thailand), Telenor AS (Norway), SpareBank (Norway), and others.

He has taught previously at Ohio University, University of Southern California, University of California - Los Angeles, and held visiting professorships at the USC Annenberg School; the Rollins School of Public Health, Emory University; Royal Roads University, Canada; Kumamoto (National) University, Japan; Chemnitz University of Technology in Germany; Institut Teknologi (Malaysia), Bangkok University (Thailand); and visited and lectured in some 90 countries of Asia, Africa, Latin America, Australia, Europe, and North America.