

Arvind Singhal, Ph.D.

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Dr. Arvind Singhal (asinghal@utep.edu) is the Samuel Shirley and Edna Holt Marston Endowed Professor of Communication, and Director of Research and Outreach, Sam Donaldson Center for Communication Studies, University of Texas, El Paso. He teaches and conducts research in the areas of diffusion of innovations, organizing for social change, and the entertainment-education strategy. A believer in engaged scholarship, his applied research projects span a wide spectrum of social sectors including health, education, peace and human rights, poverty alleviation, sustainable development, civic participation, democracy and governance, and corporate citizenship.

Singhal is co-author or editor of *nine* books and monographs – *Popular with a Purpose* (2008); *Communication of Innovations* (2006); *Organizing for Social Change* (2006); *Entertainment-Education Worldwide: History, Research, and Practice* (2004); *Combating AIDS: Communication Strategies in Action* (2003); *The Children of Africa Confront AIDS: From Vulnerability to Possibility* (2003); *India's Communication Revolution: From Bullock Carts to Cyber Marts* (2001); *Entertainment-Education: A Communication Strategy for Social Change* (1999); and *India's Information Revolution* (1989). Three of Singhal's books won nationally-competitive awards for distinguished applied scholarship. Further, he is author of several dozen technical research reports and over 150 peer-reviewed essays, including in the *Journal of Communication*, *Communication Theory*, *Communication Monographs*, *Management Communication Quarterly*, *Journal of Broadcasting and Electronic Media*, and *Communication Quarterly*.

Singhal has won Top Paper Awards from the International Communication Association (ICA) and National Communication Association a dozen times, and Ohio University's Baker Award for Research twice. The Social Science Research Council and the International Communication Association recognized Singhal as the winner of the highly prestigious *Communication Research as Collaborative Practice Award* in 2009, and the winner of the *Communication Researcher as an Agent of Change Award* in 2008. In 2007, the Northwest Communication Association recognized him with the *Human Rights Award for Steadfast Commitment to Social Justice, Social Change, and Freedom*; in 2006, Lady Irwin College, Delhi University, recognized him as the *Seventh Raushni Memorial Deshpande Distinguished Lecturer*; and in 2005, USC's Annenberg School and Norman Lear Center honored him with the first *Everett M. Rogers Award for Outstanding Contributions to Entertainment-Education*.

Dr. Singhal's research has been supported by the Centers for Disease Control and Prevention, Ford Foundation, Rockefeller Foundation, The National Science Foundation, The David and Lucile Packard Foundation, UNAIDS, UNICEF, and others. He has served as an advisor to the World Bank, the United Nation's Food and Agricultural Organization (FAO), UNICEF, UNDP, UNAIDS, UNFPA, U.S. Department of State; U.S. A.I.D., Family Health International, PATH, Save the Children, the BBC World Service Trust, International Rice Research Institute, Voice for Humanity, and private corporations such as Procter & Gamble (U.S.A and Thailand), Morningside (USA), Telenor AS (Norway), SpareBank (Norway), and others.

He has taught previously at Ohio University, University of Southern California, University of California - Los Angeles, and held visiting professorships at the USC Annenberg School; the Rollins School of Public Health, Emory University; Royal Roads University, Canada; Chemnitz University of Technology in Germany; Institut Teknologi (Malaysia), Bangkok University (Thailand); and visited and lectured in over 65 countries of Asia, Africa, Latin America, Australia, Europe, and North America.