



Launching....

Sam Donaldson Center for Communication Studies
Social Justice Dialogue and Publication Series

¡Bienvenida Salud!
Radio, Health, and Human Rights in the Peruvian Amazon



Monday, December 1, 2008

4 to 5 p.m.

Blumberg Auditorium
UTEP Library, First Floor

Featuring

Emira Montes Zuta

Radio Producer of *Bienvenida Salud*, the most popular radio program in Peruvian Amazon

Lucía Durá

Ph.D. Candidate in Rhetoric and Writing Studies

Arvind Singhal

Samuel Shirley and Edna Holt Marston Endowed Professor of Communication

Emira Montes Zuta started out as a radio listener of *Bienvenida Salud* some seven years ago. Inspired by the program, she paddled her canoe six hours each day on Rio Amazon to finish her schooling, and then became the program's producer for two years. In 2008, she earned a scholarship to study Ecological and Cultural Tourism at Palo Alto College in San Antonio, TX. **Arvind Singhal** and **Lucía Durá** have been studying the *Bienvenida Salud* Intercultural Radio Educative Project for several years, and consider Emira as their "hero".

Hosted in cooperation with the Department of Communication and the English Department/Rhetoric and Writing Studies Program.