



Department of Communication  
Social Justice Initiative  
The University of Texas at El Paso  
El Paso, TX 79912, USA

[www.mediachangemakers.com](http://www.mediachangemakers.com)

Our Media Products are accessible from  
<http://vimeo.com/mediachangemakers/videos>

### Media Resources for the *Positive Deviance Approach* (updated: 9/2/2016)

1. **TEDx:** The Flip: The Positive Deviance Approach to Solving Complex Problems (2015). By Arvind Singhal  
[https://www.youtube.com/watch?v=n-NAvN-PLW0\\_22](https://www.youtube.com/watch?v=n-NAvN-PLW0_22)
2. On Positive Deviance: Carroll C. Arnold Distinguished Lecture at National Communication Association (2015). Speaker: Arvind Singhal. 50" <https://www.youtube.com/watch?v=UKomawcE7-Y>
3. On Positive Deviance at the Aggie Agora with Arvind Singhal [https://www.youtube.com/watch?v=ITQD\\_EPIpP8\\_45](https://www.youtube.com/watch?v=ITQD_EPIpP8_45)
4. Bringing Role and Soul to Enhance Health: The Positive Deviance Way. Arvind Singhal at RRU, November 18, 2014  
[http://www.livestream.com/royalroads/video?clipId=pla\\_95394b1d-68c8-455e-8034-6591bab9a3ca](http://www.livestream.com/royalroads/video?clipId=pla_95394b1d-68c8-455e-8034-6591bab9a3ca) (75")
5. Rare video footage of Jerry Sternin, pioneer of Positive Deviance Approach talking about PD  
<http://vimeo.com/61509784> 9'30"
6. Unscripted Series of Media Changemaker – Arvind Singhal on Positive Deviance <http://vimeo.com/47255167> 16'
7. A. Singhal on Positive Deviance & Healthcare, Clinton School Distinguished Speaker Series 2011  
<http://clintonschoolspeakers.com/lecture/view/inviting-everyone-healing-healthcare-through-posit> 57'
8. Positive Deviance and Psychological Resilience, Center for Media and Health, Netherlands  
<http://vimeo.com/57925188> 3' 32"
9. Reflections on Positive Deviance by Monique Sternin 5'05"  
<http://www.youtube.com/watch?v=Ad9suSYL6RU>
10. Let Go of the Tiger's Head, But Hold on to the Tail (PD and Sex Trafficking in Indonesia).  
<http://www.youtube.com/watch?v=DsvKaege0Cc> 7'50"
11. The Music Catches Me and We Rise Again (PD and Reintegration of Returned Abductees in Uganda).  
<http://www.youtube.com/watch?v=wfu1Z4PuGFg> 5'44"
12. Arvind Singhal on Positive Deviance Project on Roma Inclusion in Slovakia  
<http://www.youtube.com/watch?v=doNoYSUsz2o&feature=youtu.be> 1'21"
13. Arvind Singhal on What is Positive Deviance  
<http://www.youtube.com/watch?v=l7LuoVOyZpg&feature=youtu.be> 2'12"