

# **Bivariate Regression Analysis**

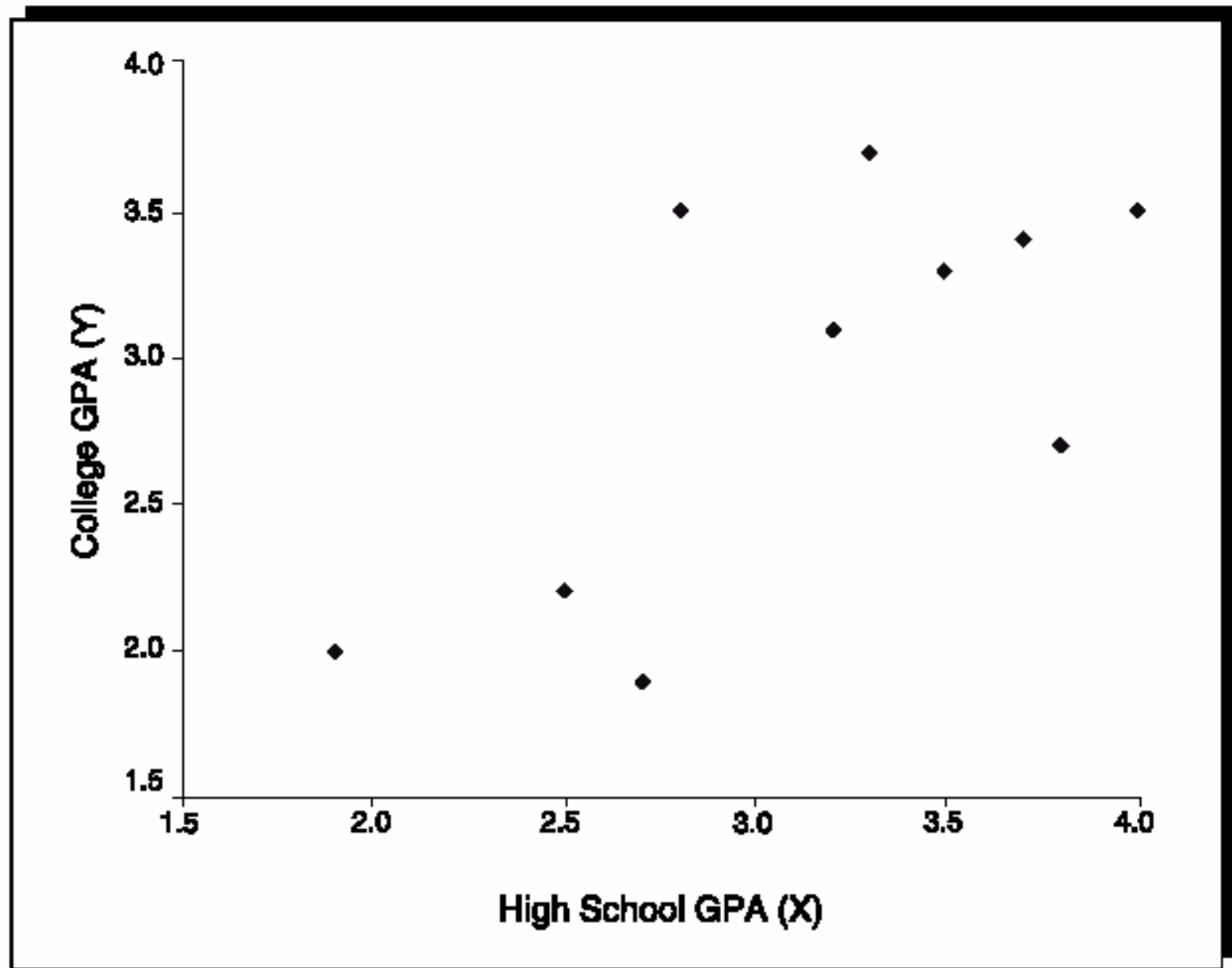
The most useful means of discerning causality and significance of variables

# Purpose of Regression Analysis

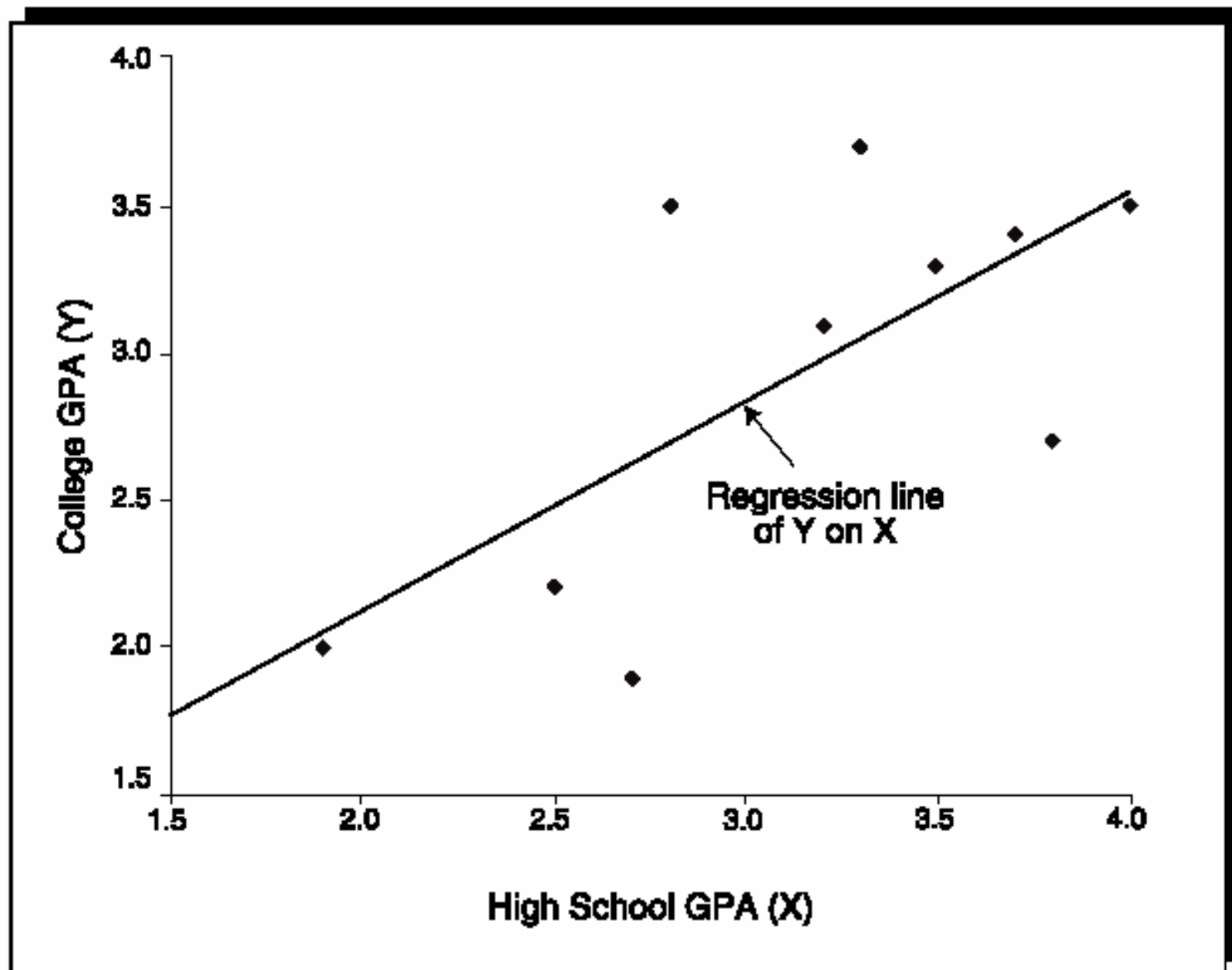
- **Test causal hypotheses**
- **Make predictions from samples of data**
- **Derive a rate of change between variables**
- **Allows for multivariate analysis (multiple causes and control variables)**

# Goal of Regression

- Draw a regression line through a sample of data to best fit.
- This regression line provides a value of how much a given X variable on average affects changes in the Y variable.
- The value of this relationship can be used for prediction and to test hypotheses and provides some support for causality.



**Figure 14.1.** Scatterplot of High School GPA and College GPA



**Figure 14.2.** Regression Line of College GPA (Y) on High School GPA (X)

**Perfect relationship between Y and X: X causes all change in Y**

$$Y = a + bX$$

**Where a = constant or intercept (value of Y when X= 0 ; B= slope or beta, the value of X**

**Imperfect relationship between Y and X**

$$Y = a + bX + e$$

**E = stochastic term or error of estimation and captures everything else that affects change in Y not captured by X**

# The Intercept

- The intercept estimate (constant) is where the regression line intercepts the Y axis, which is where the X axis will equal its minimal value.
- In a multivariate equation (2+ X vars) the intercept is where all X variables equal zero.

# The Intercept

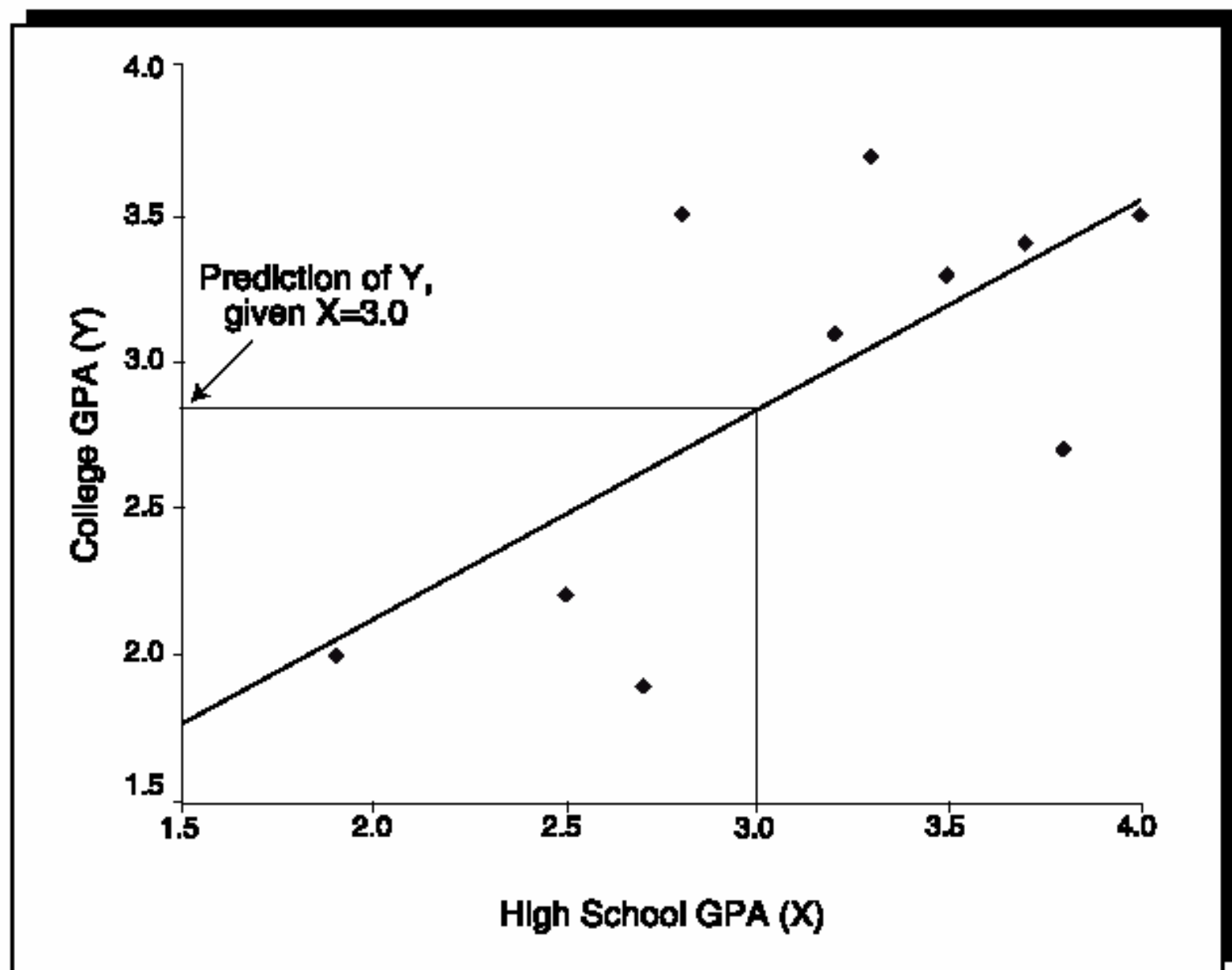
$$a = \bar{Y} - b\bar{X}$$

**The intercept operates as a baseline for the estimation of the equation.**

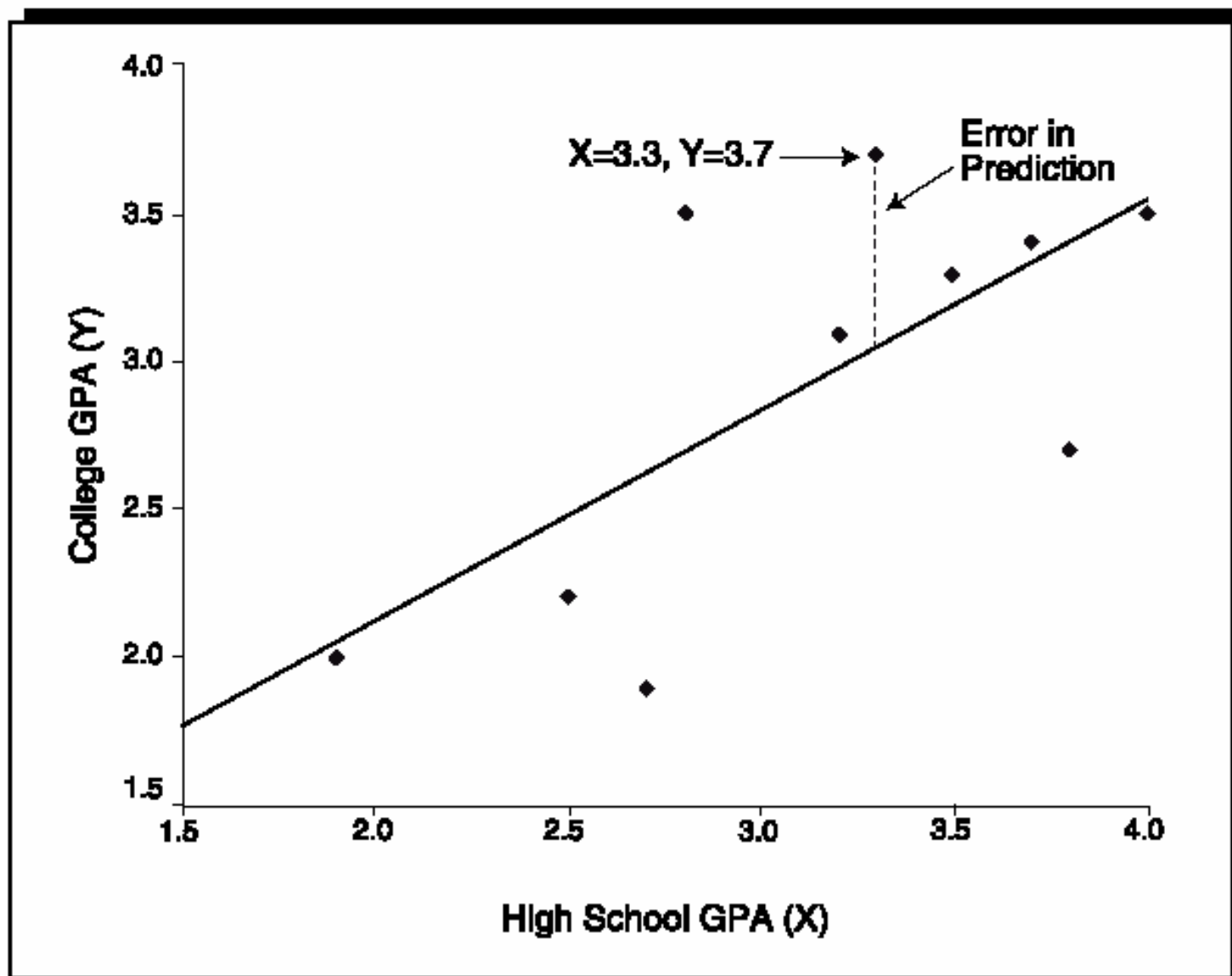


# The Slope: B coefficient

- The slope estimate equals the average change in Y associated with a unit change in X.
- This slope will not be a perfect estimate unless Y is a perfect function of X. If it was perfect, we would always know the exact value of Y if we knew X.



**Figure 14.3.** Estimating College GPA Given High School GPA



**Figure 14.4.** Prediction Is Rarely Perfect: Estimating the Error in Prediction

# Model Fit: Coefficient of Determination

$$R^2$$

- R squared is a measure of model fit. Explains power of X variables to predict Y. R2 explains variation in Y.
- If R2 equals 1.0 then X variables predict perfectly, if it equals zero then no explanatory power.
- Ranges 1 to 0. The higher the R2 the better the model.

# Significance of Variables

- We can also estimate whether certain variables are important. We do this by ascertaining statistical significance.
- Our key question is: What is the probability that an estimate is produced by random chance and there is no relationship between X and Y variables?

# Significance of Variables

- We measure statistical significance by the probability that what we are observing is wrong (generated by random chance).
- A significance level of .05 is conventional. This means that if the significance level is .05, there is a 5 percent chance that our results were generated randomly. A .01 level means there is a 1 percent chance.

# Interpreting a Bivariate Regression

Coefficients<sup>a</sup>

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95% Confidence Interval for B	
	B	Std. Error	Beta			Lower Bound	Upper Bound
1	(Constant)	797.952	45.360	17.592	.000	708.478	887.425
	UNEMP	-69.856	6.500	-.615	.000	-82.678	-57.034

a. Dependent Variable: STOCKS

- The prior table shows that with an increase in unemployment of one unit (probably measured as a percent), the S&P 500 stock market index goes down 69 points.
- Also, the chance that this result is produced by random chance is less than one in 1,000.

# Interpreting a Bivariate Regression

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.615 <sup>a</sup>	.378	.375	122.85545

a. Predictors: (Constant), UNEMP

Here, R is the correlation of the two variables and R<sup>2</sup> the measure of model fit.

**Model Fit: 37.8% of variability of Stocks predicted by change in unemployment figures.**



# Interpreting a Regression 2

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.057	.041		74.071	.000
	UPOP	4.176E-05	.000	.133	13.193	.000

a. Dependent Variable: DEMOC

**Correlations**

		DEMOC	UPOP
Pearson Correlation	DEMOC	1.000	.133
	UPOP	.133	1.000
Sig. (1-tailed)	DEMOC	.	.000
	UPOP	.000	.
N	DEMOC	9622	9622
	UPOP	9622	9622

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.133 <sup>a</sup>	.018	.018	3.86927

a. Predictors: (Constant), UPOP

# Interpreting a Regression 2

- What can we say about this relationship regarding the effect of  $X$  on  $Y$ ?
- How strongly is  $X$  related to  $Y$ ?
- How good is the model fit?

# Interpreting a Regression 2

- The correlation between X and Y is weak (.133).

**This is reflected in the bivariate correlation coefficient but also picked up in model fit of .018. What does this mean?**

- However, there appears to be a causal relationship where urban population increases democracy, and this is a highly significant statistical relationship (sig.= .000 at .05 level)

# Interpreting a Regression 2

- Yet, the coefficient  $4.176\text{E-}05$  means that a unit increase in urban pop increases democracy by  $.00004176$ , which is miniscule!
- This model teaches us a lesson: We need to pay attention to both matters of both statistical significance but also matters of substance. In the broader picture urban population has a rather minimal effect on democracy.

# The Inference Made

- As with some of our earlier models, when we interpret the results regarding the relationship between  $X$  and  $Y$ , we are making an inference based on a sample drawn from a population. The regression equation for the population uses different notation:

$$Y_i = \alpha + \beta X_i + \varepsilon_i$$