Web Page Evaluation Rubric

Unit Title:
Web Address:
Reviewed by:
Date:

Score	5 or 4	3 or 2	1 or 0	
Ideas and Content	• Information is accurate and current • Ideas come mainly from primary sources • Developer shows knowledge and insight • Effective use of technology demonstrated • All information relates to the overall purpose	• Information not always clear • Primary source use is not always clear • Content connections not always clear • Does not relate content to larger context • No way to check validity of information • Strong purpose not demonstrated	• Information incomplete or inaccurate • Information not from primary sources • Little or no overall context for information • Value of information is unclear • No way to check validity of information • Lacks sense of purpose or central theme	
Comments:				

Score	5 or 4	3 or 2	1 or 0	
Educational Components	• Utilizes inquiry in an effective manner • Integrates problem solving and critical thinking skills • Utilizes real world focus • Follows the 5-step organizational framework	• Utilizes inquiry in some aspects • Integrates some pedagogical techniques • Integrates some real world issues • Uses some of the 5-step organizational framework	• Does not use inquiry • Presents material in rote manners • Has no connection to real world events • Does not follow the 5-step organizational framework	

Bill Robertson, Ph.D.   5/16/2006

Comments:

Score	5 or 4	3 or 2	1 or 0	
Presentation	• Web site is clearly identified; easy to find • The layout is clear and easy to follow • Backgrounds and text work well together • Graphical elements are used consistently • Multimedia adds to the main purpose • Links are appropriate	• Web site easy to find • Layout of most pages is easy to follow • Backgrounds are text were not effective • Inconsistent or inappropriate graphics • Multimedia sometimes doesn't add • Use of links is unclear	• Web site hard to find • Layout is confusing or inappropriate • Backgrounds and text not effective • Graphics only decorative or confusing • Multimedia unrelated to the topic • Too many unrelated links, or too few links	

Comments:

Score	5 or 4	3 or 2	1 or 0	
Technical	• Links work properly • Graphics are optimized • Works in all browsers including Netscape and Internet Explorer • Includes relevant Meta data • Multimedia resources work properly	• Not all links work properly • Graphics are generally optimized • Pages don't work in all browsers • Relevant Meta data could be improved • Multimedia resources work most of the time	• Links don't work properly • Graphic elements not optimized • Specific browsers needed to make it work • Relevant Meta data is not included • Resources fail to work	

Comments:

Score	5 or 4	3 or 2	1 or 0	
Organization	• Inviting opening page draws the visitor inside • Details are logical and effective • Layout of pages provides good direction • How to explore an idea is clear • Each page begins with a clear transition • Easy to navigate through the pages	• Inconsistent structure of pages • Sequencing is inconsistent • Some pages incomplete • Some links disjointed; lack purpose • Unclear connections among sections • Sense of being lost or unsure navigating	• No orientation for visitors • Sequencing unclear • Pages lack closure • No focus for links • Pages are inconsistent • Difficult to navigate in an organized way	

Comments:

Final Score				

Final Comments:

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